



Road Safety Initiative

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PROFILE

Our aim is to Save Lives and reduce the risk of Injuries.

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INTRODUCTION

RSI is an independent, registered Organisation which was created in 2010 in response to an 'alarming increase in traffic crashes' in Uganda. Today, RSI promotes safety in all areas of life – on the road, in the home, at work, in schools, at leisure and on or near water. Our aim is to Save Lives and Reduce the risk of Injuries.

Mission:

The mission of this project is to support the National security and Transportation system; to carry out concrete actions to resolve the Safety and security problems that we encounter in our daily life.

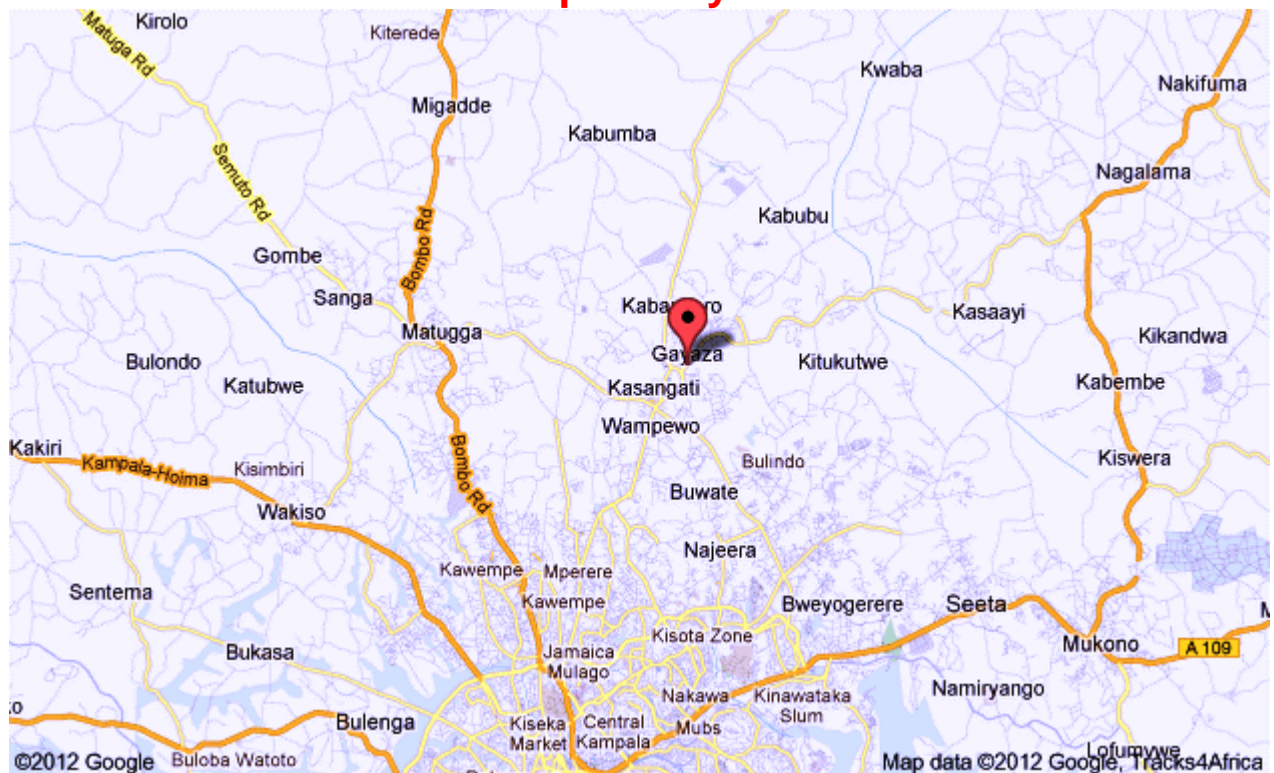
Vision: To set the standard for excellence in transportation-security by creating awareness to minimise security risks and to respond to incidents appropriately.

Values: To set excellence in public service through integrity, innovation and team work.

Location:

The head quarters of the organisation are located in Gayaza, 14kms along Kampala-Gayaza Road in Wakiso District.

The map of Gayaza:



THE EXECUTIVE COMMITTEE:



Chairman: Mr.Senkaayi Haruna

The Chairman is responsible for overseeing the work of the organisation. He is a retired senior police officer highly experienced in safety and security matters.



Chief Executive Officer

The CEO is responsible for the day-to-day running of the NGO. Mr.Muteza Ali, is an accountant by profession. Trained in Great Britain and experienced in IT, Road Safety & Security matters.



Secretary: Nakawuki Fat
In Charge of Records



Mrs.Nakato Oliva Deborah
Driving Permits and Insurance Policies



Mr.Kimuli Micheal: Education officer
masters degree in education MUK coordinates
general awareness, information and Road Safety
Education activities.



Chief Coordinator:Mafabi Alan



Mr.Sembatya Alvin Treasurer

INDIVIDUAL MEMBERS:

RSI has 1350 registered members; most of these are motorcyclists and commuter Drivers.

RSI has organized the riders and drivers into a single bargaining body by holding regular elections and enhancing a coordinated approach to the general operation of the transportation business.

COMPANY MEMBERS

Dream & Vision Ltd

Rural Vision Cooperative Savings and Credit Society Ltd

The York Trade Centre Inc. Ltd.

Sky (U) Ltd.

Alico Merchants

Eseana (U) Ltd

Road Safety:

Road crashes are one of the most common causes of deaths and injuries in many countries.

Accidents suck-up people's ability to work, increases poverty and suffering to the victims, their loved ones and the human society as a whole.

The government of Uganda loses about 2.7% of GDP to road accidents. This is in the cost of vehicles, medical bills, loss of income and property.

Results show that the highest fatality rates (deaths per 10,000 motor vehicles) worldwide occur in African countries, particularly Ethiopia, Uganda and Malawi. Comparatively; the road death-rate in Great Britain is 2 persons for every 10,000 vehicles per year. In Uganda the fatality rate is about 30.

The Source of poor Driving in Uganda:

There is no theory test to enhance knowledge of Rules of the Road (the Highway Code). For this reason, drivers don't even bother to learn the highway code as they do not expect a test for it before they get a driving permit.

NOTE: Many accidents in Uganda are not reported because many motorists do not have Driving permits for legal redress as such; usually they escape after an accident. The police accident-data therefore may not reflect the true situation on the ground.

Samples in Wakiso District:

Our sample in Wakiso District alone showed that: out of 413 Tax Drivers only 10 have genuine driving permits, and out these only 5 have the right class for PSV - 21%.

Out of 581 motorcyclist sampled in Wakiso District showed that, only 15 had riding permits which is about 13%.

Activities

Raising awareness to Drivers and motorcyclists

Objectives to solve the problem:

Key points

- A. Raising the need for theory driving;
- B. Providing drivers with the information required to comply with traffic laws.
- C. Using participatory learning – including use of participants' own experiences
- D. Raising awareness of the need for occupational health and safety in road transport.
- E. Covering driving and non-driving risks, including stress, conflicts and financial support.
- F. Establishing an effective system of on-the-job training run by company members
- G. (train-the-trainer) supported by information manuals.

Methods used:

- workshops, seminars, conferences
- Audio-visual materials,
- information manuals, Book publishing,
- T-Shirts, banners, leaflets, badges, audio cassettes, video cassettes, Newspapers
- TV-clips and Radio programs- news coverage, debates and documentaries.

Raise awareness on risk management and occupational risks to drivers in road transportation e.g.

- Continuous wearing of seatbelts
- No phone calls whilst driving
- Zero-alcohol principle

Courtesy towards the vulnerable:

- Motorcyclists, Cyclists, Passengers, pedestrians, children and elderly people
- older drivers
- young drivers
- women drivers



RSI works together with the Uganda Traffic Police



Boda-bodas (motorcyclists) at RSI seminar in Gayaza



A member of RSI educating motorcyclists on road safety

We organize Boda-Bodas (motorcyclists/Drivers), train and equip them with professional driving skills.



We educate motorcyclists to use properly fastened HELMETS at all times.



RSI staff demonstrating how to attend to an accident victim



We attend to victims and produce films involving students to shape their own future in - hazard perception.

Information manuals:

RSI has written the following manuals normally supplied free to our members and the trainer-of-trainers.

- **MANAGING RISKS TO DRIVERS IN ROAD TRANSPORTATION**
- **MOTORCYCLIST (BODA-BODA) ROAD SAFETY EDUCATION** Road 26pages
- **PASSENGER-BUS SAFETY TRAINING - MONITORING AND INSPECTION CONCEPT**
- **PASSENGER BUS SECURITY GUIDE**
- **MOTOR-VEHICLE ROAD SAFETY EDUCATION** 377 pages
- **PASSENGER-BUS SAFETY AND QUALITY-SERVICE TRAINING MNNUAL**
- **EFFECTIVE CUSTOMER CARE SERVICE (Public Transport)**
- **QUESTIONS AND ANSWERS TO HIV AIDS AND TUBERCULOSIS**
- **TRAVEL SAFELY AROUND THE WORLD (HIV/AIDS Computer Game for the youth & schools)**
- **PUBLIC SAFETY AND SECURITY AWARENESS - CRIME WATCH (100pages)**

RSI Financial Support to members:

Approach from the Grass-Root Level:

RSI works to create a strong, well capitalised and durable non-profit sector that connects money to the mission effectively, supporting the highest aspirations and most generous impulses of peoples and communities.



**In conjunction with Rural Vision Cooperative Savings and Credit Society
RSI facilities small loans to motorists**

We have turned our member contributions into a revolving fund aimed at promoting the saving culture amongst our members and there by improving their lives.

- We advance daily small loans to help boda-bodas refuel, or service their motorcycles.
- Motorcyclists face highway robberies and those who survive can not meet medical expenses.
- We extend loans to those in need to help them especially for medical bills, Driving permits and 3rd. Party insurance covers.

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